



TravelSpend

Internship: Marketing & Writing

About us:

[TravelSpend](#) is one of the most successful travel budget tracking apps on the Apple App Store and Google Play. It helps you track your spending while traveling the world. More than 350,000 people have downloaded it, and it's used by more than 50,000 users every month.

We love to travel and came up with the idea for TravelSpend during a six month trip through Southeast Asia. As a team of two co-founders, we do everything ourselves, from design and development to business intelligence and marketing. For this reason, we are looking for someone excited about travel to help us, especially in the marketing area.

What we're looking for:

- Native-level English
- Good writing skills (grammar, spelling, style)
- Strong interest in traveling, ideally backpacking or independent travel
- Experience in how Instagram and other social media platforms work
- Proactive in suggesting new content ideas

What we offer:

At TravelSpend, you will get insights into all stages of building and selling a mobile app, like product development, software engineering, marketing, customer relation, or internal organization. We are convinced that a friendly and flexible working environment is crucial for personal growth and motivation. You will work closely together with us, and we want to give you room for your own ideas and initiatives.

Your responsibilities:

- Write search-engine-optimized blog articles about the topics of travel budgeting and travel planning
- Create compelling travel-related content for our Instagram account and interact with our users on social platforms
- Reach out to our users via our email newsletter
- Come up with new marketing ideas and try new channels

Get in touch with us:

Just write an email to Ina at jobs@travelspend.app.